



"Doing life. Doing good."

Become the talk of the town

Lifetree Café provides you with a proven ministry that reaches the unreached with the love of Christ in a fresh, new way. With Lifetree Café, you can build relational bridges into your community by inviting people to come and join in an hour of conversation that will feed their soul. People will be talking in your Lifetree Café—and about your Lifetree Café.

Lifetree Café is a time and place where people gather in a casual setting to hear inspiring stories and engage in conversation on a different, relevant topic every week.

If you're ready to experience relational ministry in a real and authentic way...then Lifetree Café is for you.

With Lifetree Café, you'll do outreach.

People who resist coming to a regular church service come to Lifetree Café week after week, eager to join in the conversation about life, faith, and God.

You'll strengthen the faith of the faithful.

At Lifetree Café you'll have opportunities to share your faith story with people hungry to hear, and open to listening.

And everyone grows closer to God.

Through guided conversation, biblical insights, compelling stories on film, and friendship-building experiences, God's love shines bright at Lifetree Café.

The Mission of Lifetree Café

Lifetree Café's mission is simple; to help people grow in a relationship with Jesus. We do this by fostering a community where believers and not-yet believers can come together and experience firsthand the unconditional love, grace, and acceptance that God has to offer.

Lifetree Café is for everyone

Lifetree Café provides a safe place where believers and not-yet believers are free from judgment and where they can share their thoughts and their doubts. It's where people can talk about topics that matter and each Lifetree Café experience offers scripture, prayer, and a spiritual ah-ha that invites people to experience God in a fresh new way.

Lifetree Café also provides a unique opportunity to enter into meaningful, spiritual conversations with people from your community who are searching for meaning and purpose in their lives but may be reluctant to participate in a traditional church setting.

The Lifetree Café welcome sign

When people walk into a Lifetree Café they're greeted by a welcome sign that lets them know...

You're welcome just as you are.

Your thoughts are welcome. Your doubts are welcome.

We're all in this together.

God is here, ready to connect with you in a fresh way.

Lifetree Café works in a variety of venues

Lifetree Cafés are planted all across the country in a variety of venues. Here's a short list showing the types of locations where Lifetree discussion groups have been hosted: churches, coffeehouses, restaurants, pub/wine bars, hotel breakfast areas, community centers, libraries, senior centers, apartment building commons, group homes, YMCAs, a doctor's office lobby, a ministry house, an art gallery, a thrift store, the coffee area in a grocery store, food pantries, detention centers, and homeless shelters.

When choosing the best location to host your Lifetree Café discussion group, the first consideration is determine how conducive the space is to conversation. Because Lifetree Cafe is a "conversation café" people need to be able converse in a comfortable setting that is free from distractions, unwanted foot traffic, and ambient noise.

Seating also plays a big role in the Lifetree experience. We've found that small, café-style tables seating four people are ideal for the experience. If you don't have small tables, simply have people pull their chairs together in 3 to 4 person cluster groups.

Starting a Lifetree Café FAQ's

1. How does it work?

Lifetree Café is a one-hour, video-based, host-led experience that you deliver each week. We provide you with a turnkey ministry that includes the video content, hosting materials, participant printables, marketing materials, and training resources. If you'd like to see what topics are coming to Lifetree Café locations over the next several weeks visit, <http://lifetreecafe.com/>.

2. How much does it cost?

The first step in the process of starting a Lifetree Cafe is the one-time purchase of the \$29.99 [Starter Kit](#). When you're ready to launch your Lifetree Café, you'll begin receiving content similar to a monthly subscription. The credit card on file will be charged \$200 at the beginning of each month, which then gives you access to the upcoming month's content. There is no contract and you're free to cancel at anytime. Simply notify your Lifetree branch representative of your intent to cancel before the 15th of the month to avoid being charged for the next month.

<http://lifetreecafe.com/shop/lifetree-cafe-starter-kit/>

3. What's contained in the Starter Kit?

The [Lifetree Café Starter Kit](#) is one-time purchase for anyone wanting to start a Lifetree Café. This downloadable kit provides you with a sample Lifetree episode, essential training resources, and lots of recommended best practices to ensure the successful launch of Lifetree Café. You'll also receive important tips to ensure your Lifetree has sustained growth and bears fruit. Should you have any questions or need additional support, feel free to call our branch support line at 970-292-4838.

Order the Lifetree Cafe Starter Kit at, <http://lifetreecafe.com/shop/lifetree-cafe-starter-kit/>.

Can I purchase Lifetree branded items?

Yes—and it's helpful if you do. You'll benefit from a national brand that has strongly positive brand recognition across the country. Successful Lifetrees have found that Lifetree branded items such as signage, coffee cups, pens, and nametags help participants enjoy the Lifetree experience—and help participants recall the name of the program when inviting others to attend. To see a full list of branded items and their pricing, download the current catalog.

<http://lifetreecafe.com/wp-content/uploads/2015/07/LTC-Catalog-2015.pdf>

4. Where is the best place to host Lifetree?

Lifetree Café is designed to work in a variety of venues and they can all be successful. The biggest predictor of a successful Lifetree is how conducive the space is for conversation, how friendly and inviting the people attending are, and how well you're getting the word out in the community. Do those things well and your Lifetree Café should thrive.

5. Is there a best day or time to host Lifetree?

When choosing which day or time would work best for hosting your Lifetree Café, we recommend that you take into consideration the current natural rhythms of your community? Pick a day and time that provides the best opportunity for your community to get involved.

Do I need a large team of people?

Lifetree Café was designed to be easily led by volunteers. You simply need someone to host the experience and another person to welcome participants at the door. While Lifetrees can be launched with just two people, it's a lot more fun and gratifying if you have more people helping. The Lifetree Café Starter Kit provides resources and a list of best practices for any size volunteer team.

<http://lifetreecafe.com/shop/lifetree-cafe-starter-kit/>

6. How is the content delivered to me?

Each month you'll receive an email notifying you that the upcoming month's content is ready to download. You simply login to the "Member's Area" on LifetreeCafe.com to access that month's downloadable ZIP files containing the videos as well as the PDF printables.

7. Do I need internet access?

Because this is "downloaded" and not "streaming" video content, you won't need an internet connection to host the Lifetree program. However, you will need access to the internet at some point prior to hosting the program to download the necessary video file and printables for that week's topic.

8. Can I pick and choose my topics?

Consistency and frequency are key to a growing and thriving Litetree. For that reason, Lifetree Café is designed to be consistently delivered every single week. The marketing materials that we provide promote each week's topic and all of the Lifetree locations around the country feature the same topic.

9. Can I add more Lifetree branches?

Lifetree Café is a completely scalable ministry because it allows you to host as many sessions during the week as you like. You can also add up to three separate venues.